



# HIGHER EDUCATION REPORT

How can EI help  
students with  
academic, personal  
and future  
success?



## EI in Action: Higher Education

### At Georgia Southern University,

Philip Bruce, the Director of Career Services understood the importance of assessing students by looking at leadership development and competencies. After some initial research, Philip realized that his mission to develop EI competencies in students was achievable with the EQ-i 2.0 in-depth reports, and a discussion surrounding each student's results. He recognized that Interpersonal Skills and Emotional Expression were the most easily developed skills and can be foundational in a student's future success. The open-minded mentality and welcoming atmosphere that colleges and universities provide, aides in the development of these subscales significantly. The vast majority of students in post-secondary share similar experiences and fears when it comes to socialization, academics, and so on. This provides a very rich and productive environment for students to feel safe when expressing themselves.



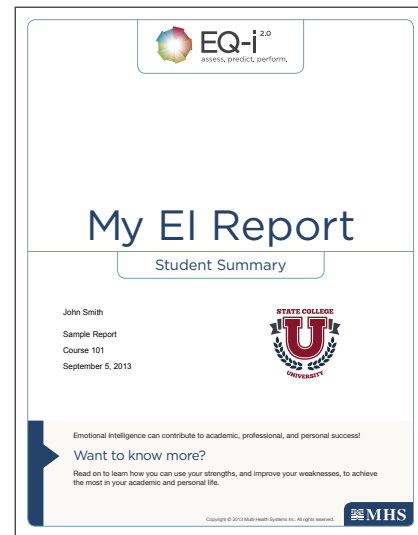
# EQ-i 2.0® HIGHER EDUCATION REPORT

The EQ-i 2.0 Higher Education Report provides a framework for understanding a student's Emotional Intelligence (EI) skills in order to foster academic and life success.

## REPORT TYPES

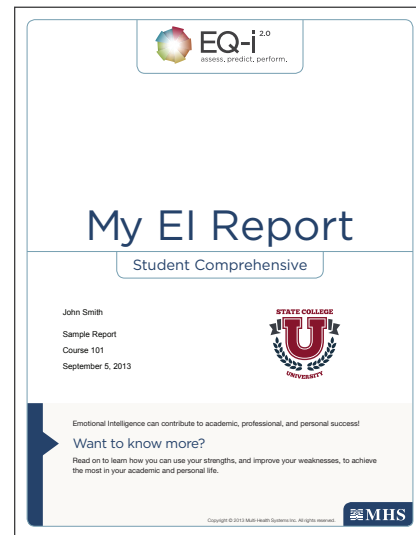


### STUDENT SUMMARY REPORT



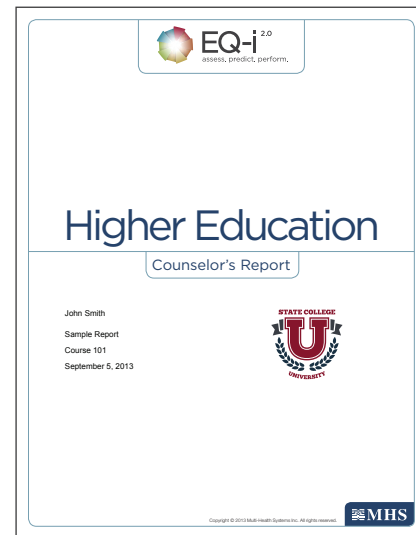
- 7-Page report can automatically be generated
- Provides a summary of the top three and bottom three subscales
- Numeric scores are not included
- Includes links to customized resources

### STUDENT COMPREHENSIVE REPORT



- 13-page report generated by the Counselor
- Contains results, interpretive text and development strategies for all 15 subscales
- Option to include numeric scores
- Includes links to customized resources

### COUNSELOR'S REPORT



- 10-page report generated in tandem with the Comprehensive Report
- Contains interpretive information
- Optional Counselor's Guide to an EQ-i 2.0 debrief

## WHEN TO USE THE EQ-i 2.0 HIGHER EDUCATION REPORT?

As a counselor working closely with students, it's important to be able to leverage a tool that offers insights into a student's potential for academic success, can help in increasing retention within a chosen area of study, and aid in preparation for a future career path. While working with students and

understanding their lifestyle, the Higher Education Report is helpful to counselors by providing awareness on a student's emotional intelligence. To do so, three dynamic reports are available for their use: The Student Summary Report, The Student Comprehensive Report, and the Counselor's Report.

## WHAT DOES THE RESEARCH SAY?

With almost 25% of first-year students leaving before their sophomore year, post-secondary life and education can be challenging. Students often feel overwhelmed, lonely, isolated, and have difficulty adjusting to the demands of college and university. Emotional intelligence is related to both grades and retention. Higher EI, specifically interpersonal and stress management skills, translate into better grades and increased persistence in post-secondary education.<sup>2,3</sup>

1. HERI, 2012

2. Keefer, Parker, & Wood, 2012

3. Richardson, Abraham, & Bond, 2012

## SPECIAL FEATURES

### MASS ADMINISTRATION

With limited resources making it a challenge to generate reports and debrief students individually, the Higher Education Report is available through an online portal that can automatically generate and deliver the Student Summary Report to all who complete the EQ-i 2.0. An "Alert" indicator will flag students who need additional follow-up based on their scores.

### SECURITY

Built-in security features for online administration help ensure that only those students intended to take the assessment are granted access. Further, administrators are given increased control over the automatic report generation process.

### CUSTOMIZATION

The customization feature allows the administrator to include not only the school logo but also specific student resources such as the counseling center, library, student support networks, and health services.



## SPECIFIC APPLICATIONS FOR THIS REPORT ARE:



STUDENT SUCCESS



ACADEMIC, CAREER, AND LIFE COUNSELING



FACILITATING TRANSITION TO A POST-SECONDARY ENVIRONMENT



IDENTIFYING AND ENGAGING AT-RISK STUDENTS



MAY BE USED AS PART OF A CURRICULUM



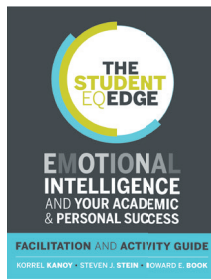
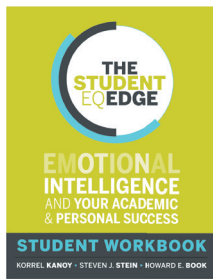
LEADERSHIP AND PERSONAL DEVELOPMENT

## HIGHER EDUCATION TRAINING AND DEVELOPMENT MATERIALS

### STUDENT EQ EDGE TOOLKIT

The complete Higher Education Solution includes materials that complement the EQ-i 2.0 assessment by providing students and instructors with additional resources for all student development needs.

### SOME OF OUR PRODUCTS



### NORTH AMERICAN PRICING (\$1=1 TOKEN)

EQ-i 2.0 Higher Education Report

20 Tokens

“More students leave college because of disillusionment, discouragement, or reduced motivation than because of the lack of ability or dismissal by school administration”

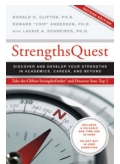
DR. EDWARD CHIP ANDERSON, CO-AUTHOR

WITH DON CLIFTON OF STRENGTHSQUEST:

DISCOVER AND DEVELOP YOUR

STRENGTHS IN ACADEMICS,

CAREER, AND BEYOND



### His research and professional experiences

also shone light on the fact that Independence, Impulse Control and Reality Testing are areas of struggle for many students because of the nature of the public education system in North America. Everything is prescribed and comes with instructions which becomes counter-productive when students graduate and are encouraged to be independent. Georgia Southern University (GS) attempts to leverage a student's EI to increase retention, progression through the college track, and graduation with an offer for employment in an industry of the student's choosing. GS's research has shown that an awareness of EI skills and strategies for developing areas of improvement have had a significant impact on retention, progression and graduation rates. The ability for a student to be self-aware and do something with information, means students are being taught how to navigate the social and workplace setting of their future in a very positive way.